UNA★USA
Northern New Jersey Chapter

Girl Youth Storytelling Challenge

Judging Rubric

Please use this rubric to score each item in a section on a 1-4 point scale.
32 points total are possible. Scores of 1 indicate missing work.

CATEGORY	4 - proficient	3 - developing	2 - beginning	1 - emerging
Characterization Does the storyteller showcase the uniqueness, complexity, and individuality of describing problems and solutions for real people?	re-tells the story using compelling examples of how the story touched other people's lives using proper sequence and a lot of detail	re-tells the story using some examples of how the story touched other people's lives in proper sequence and uses some detail	re-tells the story orally, may have 1 or two mistakes with the sequence. Uses some detail	re-tells the story, has several mistakes in the sequencing. Uses few details.
Theme Does the storyteller contain a central or dominating theme? Does the storyteller make this idea concrete through their actions?	Can describe two things they learned in the story. Can relate these events to personal experience.	Can describe one thing they learned in the story and relate this event to personal experience.	Can describe 1 or 2 things they learned in the story. Cannot make a connection with events in the story to personal experience.	Is unable to describe about what they have learned, nor able to make any connections with the events in the story
SDG Relatability Story appears to have considered UN Sustainable Development Goals (SDG)	Can provide 2 reasons how their story relates to a specific SDG.	Can provide 1 reason how their story relates to a specific SDG.	Can provide 1 reason how their story relates to a specific SDG.. Lacks detail	Is unable to make any connections.
Passion Does this story engage your emotions?	Provides inspiration and inspires specific action	Provides some inspiration and provides ideas for action	Provides little inspiration and propels little action	Lacks in inspiration

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Ability to Effectively Tell a Story Is this story effective at presenting its audience with an introduction, background and solution?	Story elements are goal congruent in scope and sequence. Story is effective in introducing the problem, providing necessary background and presenting a solution.	Story elements provide some goal congruency in scope and sequence. Story provides one or two elements (introduction, background, solution) and provides some tie-ins.	Story elements provide some goal congruency in scope and sequence. Story elements (introduction, background, solution) are unclear.	Story elements do not provide goal congruency in scope and sequence. Story elements are fragmented or missing.
Uniqueness of Video Title/Tag Does the story have a unique name?	Story has a truly unique name	Story has a unique name	Story has a somewhat unique name	Story does not have a unique name
Performance Does the storyteller showcase an effective vocal ability and a good command of on-verbal communication?	Storyteller exemplifies an effective voice and a good verbal presence	Storyteller has a good verbal intonation and can be understood	Storyteller has a somewhat good verbal intonation and can be slightly understood	Storyteller has a low pitch and voice is not effective in communicating story.
Perceived Personality and Vitality Does the storyteller portray enthusiasm, passion and authenticity for their story?	Storyteller is very effective at portraying enthusiasm, passion and authenticity for their story.	Storyteller is effective at portraying enthusiasm and passion but lacks authenticity for their story.	Storyteller is somewhat effective at portraying enthusiasm but lacks passion and authenticity for their story.	Storyteller is not effective at portraying enthusiasm and lacks passion and authenticity for their story.

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